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Parkitect designs, manufactures and distributes innovative Modular Pumptracks to clients around the world. We spoke to Founder Erik Burgon to learn more about the firm and the unique products it provides.

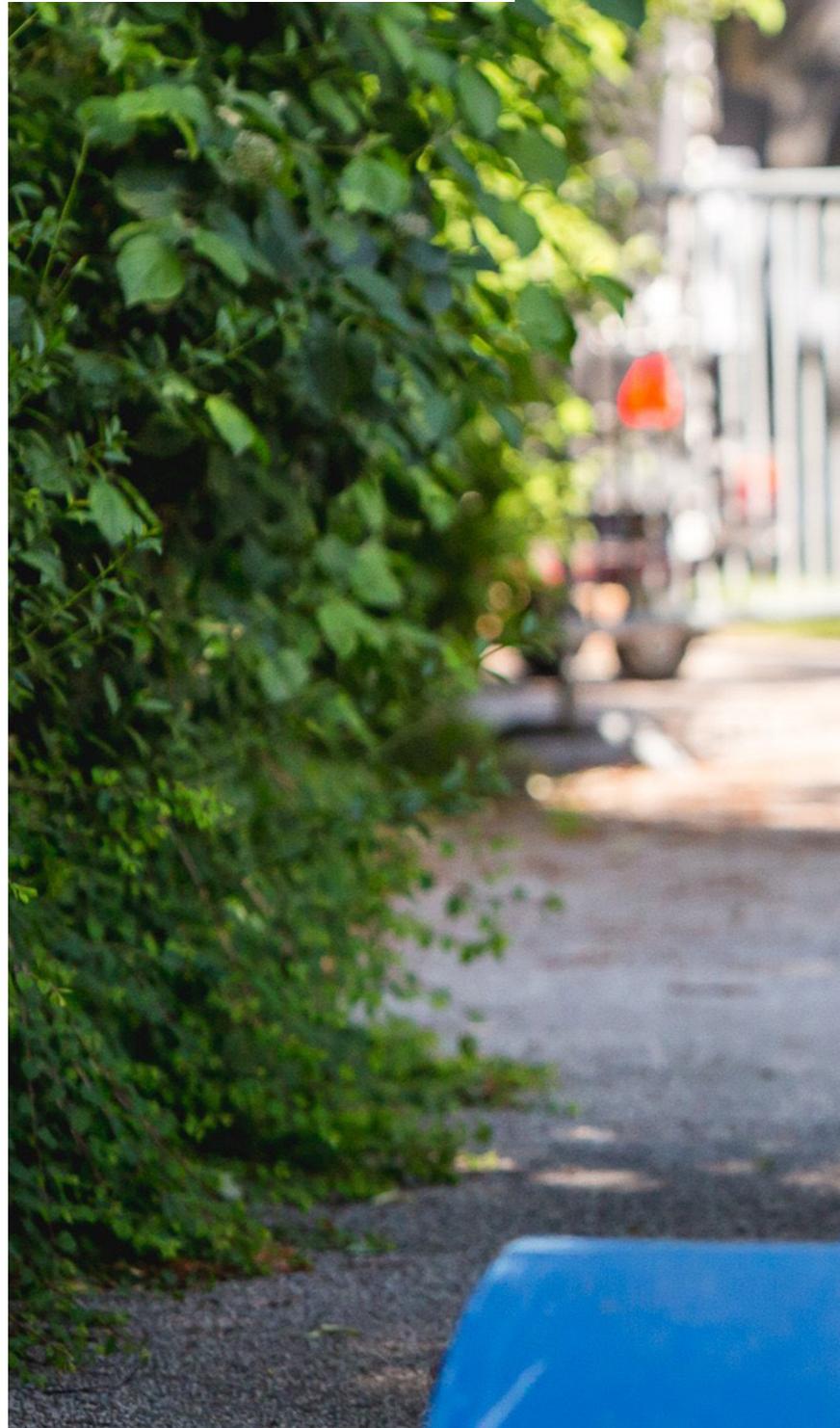
Drawing on his 15 years' experience working in bike infrastructure around the world Erik has created a product unlike any other; the Modular Pumptrack. It allows riders to use their body weight, gravity and momentum to push themselves around the track rather than relying on peddling or pushing traditionally. The track can be enjoyed by many forms of wheeled transport including bikes of all sizes, scooters, skateboards and roller blades. Erik outlines what makes this dynamic design so different and why it is changing the face of the market for the better.

"There is a vast demographic in this world that uses some form of wheeled sports equipment for transportation and or leisure. Our Modular Pumptrack focuses on the leisure side, where the majority of the riders in urban environments, have limited options within close proximity to their residence to enjoy their sport. Both cycle trails and skate parks are more geared towards specific user and age groups, and more often than not, are not suitable for beginners or children."

"The Modular Pumptrack is specifically designed to pack as much fun-per-square-meter, for as many users as possible, in one structure. The fundamental design principal being to allow anyone, of any age, of any ability, riding any kind of wheeled sports equipment, to enjoy riding around the track, safety and comfortably. The Modular Pumptrack bridges the generation gap, allowing families to come together and enjoy their exercise in all in one place and all at the same time."

So far Modular Pumptracks have been installed in 40 countries around the world, and they are beloved by everyone, from toddlers on balance bikes, to preteens on scooters, to pro riders of all disciplines alike. Erik discusses his clients and why the product is so universally popular.

"Predominantly we work with public sector clients, including cities, towns and schools, as well as leisure facilities, holiday resorts and adventure parks seeking an innovative experience for guests. The track fits in just about anywhere and has an unobtrusive, modern design, which looks attractive in any environment."





After having lived and done business in many countries around the world, Erik believes that the Czech Republic is the ideal hub for Parkitect's manufacturing facilities, largely thanks to the availability of a skilled workforce and its excellent manufacturing infrastructure.

"Czech Republic is perfect for our firm as its history is rich with manufacturing, and as such there is a talented, reliable and innovative workforce readily available to support our operations, the local economy is geared toward exports, which is 95% of our business, and we have significantly lower overheads than most other places in Europe, enabling us to offer a far better cost to quality ratio of our products than we could if we were based elsewhere."

Looking ahead, Parkitect is set for even greater innovation as it looks to launch exciting new products, as Erik concludes.

"We have been setting the trends in the industry for many years now, and we will continue to do so as we move forward. There are revolutionary products set for release in early 2017 and plenty more in the R&D pipeline."